



55th Crosby  
Festival  
of the Arts

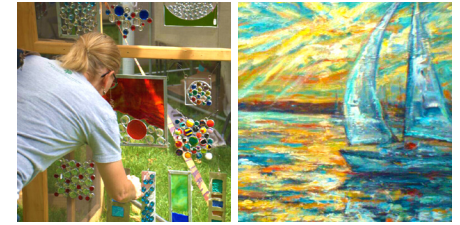


Toledo  
GROWS

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## 55th Crosby Festival of the Arts | June 25-27, 2021

10,000 people or more will wander Toledo Botanical Garden's grounds between June 25 and 27, experiencing amazing talents and unsurpassed skills as they immerse themselves in art, food, and entertainment throughout the 55th Annual Crosby Festival of the Arts.



### PRESENTING SPONSOR

**\$15,000**

- Exclusive designation as Presenting Sponsor of Crosby Festival of the Arts, including prominent signage
- Logo/name prominence on all Festival printed marketing collateral
- Complimentary premium ad space in the Festival's Visitor Guide
- 10' x 10' booth to distribute promotional literature or giveaways at the Festival (to be staffed by sponsor representatives)
- 40 Festival general admission passes
- First right of refusal for presenting sponsorship 2022

### ARTIST AWARD SPONSOR

**\$10,000**

- Recognition as Artist Award Sponsor for Crosby Festival of the Arts, including prominent signage
- Complimentary ad space in the Festival Visitor Guide
- 30 Festival general admission passes

### FAMILY ACTIVITY ZONE

**\$5,000**

- Recognition as Sponsor for the Family Activity Zone at Crosby Festival of the Arts, including signage
- Complimentary ad space in the Festival Visitors Guide
- 20 Festival general admission passes

### CONCESSIONS CIRCLE

**\$5,000**

- Recognition as Sponsor of the Concession Circle offering a variety of food trucks and other culinary options to Crosby Festival guests, including signage
- Complimentary ad space in the Festival Visitors Guide
- 20 Festival general admission passes

### MUSIC TENT

**\$5,000**

- Recognition as Sponsor for Music Tent at Crosby Arts Festival, including signage
- Complimentary ad space in the Festival Visitors Guide
- 20 Festival general admission passes

### ART LOVER

**\$2,500**

- Recognition as Art Lover on signage
- 15 Festival general admission passes

### ART SUPPORTER

**\$1,000**

- Recognition as Art Supporter on signage
- 10 Festival general admission passes

### FESTIVAL FRIEND

**\$500**

- Recognition as Festival Friend on signage
- 5 Festival general admission passes



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