

# Gardens Revitalize Our World.



Toledo GROWs



Toledo GROWs, Gardens Revitalize Our World, educates our community about the value of local nutritious food. Our active urban farm and support for community gardens promote healthy eating and create a region alive with gardens.

Since its creation in 1995, the organization has grown to include 125 community gardens and an urban farm in downtown Toledo – the home of Toledo GROWs. The farm offers a variety of educational features, including the Robert J. Anderson Urban Agriculture Center, hoop houses, a greenhouse, chickens, bees, a teaching kitchen, and a variety of garden beds to demonstrate and teach sustainable practices in growing produce. It serves as home base for Toledo GROWs' work with community gardens, including technical assistance, free seeds and seedlings, education, loan of tools, and assistance with volunteers. People of all ages come to the farm to learn through educational programs and field trips, as well as through hands-on learning as they volunteer.

Visit Toledo GROWs to witness how an urban farm can transform a central city neighborhood.

**Join us in this critical mission!**  
**There are various opportunities to support and sponsor the work of Toledo GROWs.**

## Events

**Crosby Festival of the Arts  
June 24-26, 2022**

**Toledo Botanical Garden**

In its 56th year, this premier fine arts event is Ohio's oldest outdoor juried art festival. It features works by nearly 200 artists from across the country, viewed by 10,000 visitors.



**Harvest Dinner Series  
August and September 2022  
at various Toledo area venues**

Local chefs create a farm-to-table dining experience at unique local venues, using produce from Toledo GROWs' farm.



## Programs

**Seed Swap** – community-wide event with free seeds and gardening information for 1,000 participants, a workshop, hands-on demonstrations, children's activities, and 25+ community partner displays.

**Support for Community Gardens** – 125 community gardens receive free seeds and seedlings, education, loan of tools, materials, connection to services, and networking with other gardeners.

**Gardening and Nutrition Education** – programs for all ages to learn about growing and eating healthy food.

**Urban Farm Educational Facility** – two and one-half acre farm in central Toledo, with gardens of all sizes, chickens, honeybees, raingardens, hoop house, classroom, and a teaching kitchen.



## Event Sponsorships

Crosby Festival of the Arts  
Presenting Sponsor  
\$10,000

- Prominent recognition on signage and printed collateral for Crosby Festival of the Arts and recognition on signage at the Harvest Dinners
- Complimentary ad space in festival visitors' guide
- 10 x 10 foot booth at the Crosby Festival
- Logo with link on website
- 40 tickets to CFA
- 2 tickets to Harvest Dinner
- Right of first refusal for 2023

Harvest Dinner  
Presenting Sponsor  
\$5,000

- Prominent recognition on signage and printed collateral at the Harvest Dinner and recognition on signage at the Crosby Festival
- Logo with link on website
- 4 tickets to Harvest Dinner
- Right of first refusal for 2023

Connoisseur  
\$5,000

- Recognition on signage at Crosby Festival of the Arts and Harvest Dinner
- Complimentary ad space in festival visitors' guide
- Logo with link on website
- 20 tix to CFA - OR - 2 tickets to Harvest Dinner

Aficionado  
\$2,500

- Recognition on signage at Crosby Festival of the Arts and Harvest Dinner
- Logo with link on website
- 15 tickets to CFA -OR- 2 tickets to Harvest Dinner

Enthusiast  
\$1,000

- Recognition on signage at Crosby Festival of the Arts and Harvest Dinner
- Logo on website
- 10 tickets to CFA

Lover  
\$500

- Recognition on signage at Crosby Festival of the Arts and Harvest Dinner
- Logo on website
- 5 tickets to CFA

## Program Sponsorships

Seed Swap  
Presenting Sponsor  
\$4,000

- Prominent recognition on signage at Seed Swap and on printed collateral
- Logo with link on website
- Display table at event
- Right of first refusal for 2023

Sustaining  
\$5,000

- Recognition on signage at Toledo GROWs farm and on printed material
- 12 jars of Toledo GROWs honey
- Logo with link on website
- Logo on printed program collateral

Nurturing  
\$2,500

- Recognition on signage at Toledo GROWs farm
- Logo with link on website
- Logo on printed program collateral

Rooting  
\$1,000

- Recognition on signage at Toledo GROWs farm
- Logo on website

Seeding  
\$500

- Recognition on signage at Toledo GROWs farm
- Logo on website



For more information contact: Yvonne Dubielak at 419.720.8714 or [yvonne.dubielak@toledogrows.org](mailto:yvonne.dubielak@toledogrows.org)

# Educating our community about the value of local nutritious food.

# How does Toledo GROWs assist people of all ages to learn to grow and eat healthy food?

## Why is this work important?

### In Lucas County:

- 18% of residents live in poverty – 25.5% in Toledo
- 21 census tracts are food deserts - 18% of residents live in those areas
- 72% of adult residents are overweight or obese
- Only 20% of area adults eat five daily servings of fruits and vegetables – 4% eat none
- 22% of residents feel only slightly safe in their neighborhood – 4% feel not at all safe

### We know:

- People who garden eat more fruits and vegetables
- Gardening motivates people to stay active longer than other activities
- Community gardeners save between \$75 and \$380 in food costs each season
- When neighbors know and interact with one another, they feel safer
- Crime decreases in neighborhoods as the amount of green space increases

**Community Garden Support**  
Provides the knowledge and tools needed to build and run a garden, including site visits, workshops, gardener gatherings, and seasonal advice

**Education for Youth**  
Hands-on activities correlated to the state content standards, in the classroom or field trips to the farm

**Education for Adults**  
Workshops, events, and other opportunities in a variety of venues

**Urban Farm**  
Educational facility with gardens, bees, chickens, and a teaching kitchen

**Volunteer Opportunities**  
Actively engage people in the community

**Partnerships**  
Work with other organizations to better serve our neighbors



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*Food  
Well-Being  
Community*

125

Community Gardens supported

5,000+

volunteer hours donated

89%

of individuals served have low or moderate income

4,600

pounds of produce harvested at the urban farm

1,000

attend community-wide Seed Swap

6,500+

individuals served by community gardens

14,000+

packets of seeds distributed FREE to the community

2,000

youth annually participate in educational programs

7,000

plants grown and distributed FREE to the community



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